



OLYM Presents: 1st Annual Mental Health Walk

OLYM Walk Sponsorship Letter * Saturday, May 27, 2023, at the Oak Grove Park, Chesapeake, VA 23320

Please support your community and the Walk!!!!

We cordially invite you to participate as a Sponsor of the 1st Annual O Lord Mental Health Walk. This event will raise money to support O Lord Youth Mentoring Program and a portion of the proceeds will be going to CHKD. This event will be held on Saturday, May 27, 2023, at the Oak Grove Park. Event will take place rain or shine. No refunds.

The registration starts at 9:00 a.m. and the event will kick off at 10:00 a.m. at the Oak Grove Park. Runners/Walkers will begin at the park and travel around the designated path. We will conclude the event with a raffle for all participants.

Your sponsorship helps to defray the cost of organizing the event. Funds received from sponsorships are used to purchase T-shirts for registered participants and volunteers, advertising and complimentary drinks and snacks for participants. Any additional money from sponsorships will help go toward our fundraising goal of \$10,000 to support the O Lord Youth Mentoring Program.

There are various levels of sponsorship for the O Lord Walk. See the chart below for details regarding each sponsorship level.

- DIAMOND (\$2500)
 - Main Sponsorship Level
 - Business/Patron's name or logo as Main Sponsor
 - Special social media and radio advertising
 - Company name and logo on all t-shirts
 - 20 complimentary entry forms to distribute to employees or clients.
- PLATINUM (\$1000)
 - Large logo on front and back of t-shirts
 - Special social media and radio advertising
 - 15 complimentary entry forms to distribute to employees or clients.
- GOLD (\$500)
 - Small logo on shirt back of t-shirts
 - 10 complimentary entry forms to distribute to employees or clients.
- SILVER (\$250)
 - Sponsor's name on back of t-shirts
 - 5 complimentary entry forms to distribute to employees or clients.
- BRONZE (\$150)

O Lord Youth Mentoring
2300 Tawnyberry Lane, Chesapeake, VA 23325
Phone: (757) 241-8121 Email: info@olordmentoring.org

Sponsor's name on the back of t-shirts

2 complimentary entry forms to distribute to employees or clients.

○ GOODY BAG SPONSOR (\$50)

Your information and samples in swag bag

○ REFRESHMENT SPONSOR (Donations Welcome!)

Food, beverages, cups, plates, napkins – all donations enthusiastically welcomed. Your company will be featured prominently in the refreshment area.

ALL SPONSORS:

Recognized on the O Lord Website and Facebook Page

Receive name recognition at the walk event.

May distribute materials at walk or place in swag bags.

Can set up a booth at the event.

Business Name: _____

Contact Name: _____

Address: _____

Phone: _____ Email: _____

T-Shirts: S: _____ M: _____ L: _____ XL: _____ XXL: _____

**** For marketing purposes, please email your most updated company logo to Calvin Hill at info@olordmentoring.org preferably in a png or jpeg format for us to use.**

***** To ensure that your sponsorship is listed on marketing materials please email, mail or drop off your form and swag materials to O Lord no later than May 1st.
Checks payable to O Lord**